

## REQUEST A REMINDER

Once a month Denver Water will leave a recorded message on your phone or send you an e-mail with seasonal tips for reducing outdoor water usage and lowering your water bill. These messages offer guidelines on:

- Water amounts needed for a healthy lawn (based on weather conditions)
- When to winterize your irrigation system
- Other useful tips and information

To receive free reminders about wise water usage, complete the card below and drop it in the mail. If you requested to receive these messages last year, you don't need to enroll again. You're already scheduled to receive them.

Mailing Instructions: Detach the postage-paid reply card at perforation. Fold in half then staple or tape the bottom. If you mail this card by April 30, your first water-saving tip will begin around mid-May.

Yes, please leave periodic phone messages about irrigation schedules and other water-saving tips at this phone number \_\_\_\_\_

Yes, please send periodic e-mail messages about irrigation schedules and other water-saving tips to this e-mail address \_\_\_\_\_

Denver Water will not sell, share or rent any information you provide. Our privacy policy is available at [www.denverwater.org](http://www.denverwater.org).

CUSTOMER ACCOUNT # \_\_\_\_\_

CUSTOMER NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

## HOW MUCH WATER DOES A HEALTHY LAWN NEED?

**Watering Times** will help you determine how long to water each zone on your watering day; or, **Watering Amounts** show you how much water your grass needs each week.

WATERING MONTHS	WATERING TIMES (minutes per zone)			OR	WATERING AMOUNTS
	Fixed Spray Heads	Rotor Heads	Manual Sprinklers		
JAN – APRIL	Water as needed, especially trees and shrubs.				
MAY	13	29	20		1"
JUNE	20	43	30		1 - 1/2"
JULY	23	50	35		1 - 3/4"
AUGUST	20	43	30		1 - 1/2"
SEPTEMBER	13	29	20		1"
OCTOBER	Water as needed, especially trees and shrubs.				

Need help with this chart or want more precise irrigation information? Visit [www.denverwater.org](http://www.denverwater.org) and click on *Tap-Smart Irrigation for Homes*.

## SIMPLE WAYS TO STOP WATER WASTE

### Check soil moisture before you water.

Your lawn may not be as thirsty as you think. Here's a tip: Walk across your lawn. Look back for footprints. If you don't see any, no water is needed.

### Water, but don't overwater.

During most of the summer, your lawn will be happy being watered **two days a week**—on the days of your choice. In extreme summer heat, water a third day if needed.

### Don't water during rain.

If you have an automatic sprinkler system, consider installing a rainfall sensor that will prevent your system from watering in the rain without impacting the watering schedule. Denver City Ordinance requires rain sensors on all new automatic lawn sprinkler systems. Rebates of \$25 - \$50 are available for these devices.

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STANDARD MAIL  
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Denver, CO  
Permit #86



DENVER WATER

1600 W. 12th Ave.  
Denver, CO 80204-3412

TIPS TO HELP YOU SAVE  
WATER AND MONEY.

USE ONLY  
WHAT YOU  
NEED.

 DENVER WATER  
[denverwater.org](http://denverwater.org)

**WATER IS A PRECIOUS RESOURCE IN COLORADO.  
THANK YOU FOR USING ONLY WHAT YOU NEED.**

**2007 Summer Water Use Program. Effective May 1 – September 1, 2007.**

Even when Denver’s water supply is adequate – like this year – we must continue to use water wisely. Wise water use has long been a core value in our city, but the recent drought brought the need for saving water more sharply into focus. It reminded us all that we live in a semi-arid climate and that we all play a role in making sure water is available for our future.

The people of Denver stepped up to that challenge during the drought. Now it’s time to embrace wise water use as an ongoing commitment—as the right thing to do—not just as an emergency response. We can sustain the savings we achieved during the drought by eliminating wasteful water practices without sacrificing the outdoor beauty of our region.

In 2005, the Denver Water Board reaffirmed its commitment to encouraging Denver water users to continue the gains we achieved during the drought. Denver Water is helping citizens make this important lifestyle change by gathering all its wise-water-use programs, and new ones to come, under the name *Tap-Smart*. *Tap-Smart* programs are aimed at helping us to use only the water we really need.

**Water rates have increased this year. If you use a lot of water outdoors, you may pay more.** So before you drag out that hose or tune up that sprinkler system, remember that smart water use helps you save money and is the key to our future. Make a simple commitment to avoid water waste.

**Don’t waste water! Waste means:**

- Watering with spray irrigation between 10 a.m. and 6 p.m.
- Allowing water to pool in gutters, streets and alleys
- Applying water intended for irrigation to concrete and asphalt
- Failing to repair leaking sprinkler systems within 10 days
- Watering landscaped areas with spray irrigation during rain or high wind

Penalties for water waste are:

- 1st violation – warning
  - 2nd violation – \$50 fine
  - 3rd violation – \$100 fine
- Continued violations can result in suspension of service.

Denver Water has tips and resources to help you use only what you need. We offer rebates, reminder calls, guest speakers, information on irrigation and Xeriscape and more!

Call us at **303-893-2444** or visit us at [www.denverwater.org](http://www.denverwater.org).

**IRRIGATION TIPS AND TOOLS**

**Change the time setting on your automatic controller monthly.**

Once a month adjust the clock on your irrigation system to the correct watering times and reduce your water use by 30%. Your lawn and garden will be healthier!

**Don’t have an automated irrigation system?**

You can still regulate water usage with an inexpensive and easy to use hose-timer. Install the timer between the spigot and the hose to automate watering times. Some timers even provide for cyclical watering – 5 minutes on, 5 minutes off – allowing water to actually penetrate the soil and create a healthier lawn that uses less water.

**Add an ET Controller to your irrigation system to save even more water—especially if you have a large lot!**

Evapotranspiration (ET) is a process whereby water is lost from the soil surface through evaporation and transpiration (usage by plants). An ET Controller can be added to your irrigation system to monitor ET activity.

By taking into account air temperature, relative humidity, solar radiation, wind and natural rainfall, an ET Controller calculates the degree of evapotranspiration and regulates the amount of water applied by your irrigation system.

A \$150 rebate is available for certain models. Contact your irrigation or landscape service provider to help you with purchase and installation.

Denver Water provides free monthly reminders about wise water usage, via e-mail or phone. Sign up for the reminders using the attached post card, and save!

**En español**

*Esta información acerca de las reglas del riego del césped y las multas del desperdicio de agua es importante. Si usted no puede leer esto en inglés, por favor pídale a alguien que le traduzca, o llame Cuidado al Cliente, al número 303-893-2444, para pedir esta información en español.*

**MONEY- SAVING REBATES**

**Earn Rebates on Rain Sensors, ET Controllers and More!**

Denver Water offers rebates to residential customers on purchases made between January 1 and December 31, 2007. Specific models are eligible. Additional rules and requirements may apply.

Irrigation Items Eligible for Rebates	Rebate Amount
All wireless rainfall sensors for underground irrigation systems	\$50
All rainfall sensors for underground irrigation systems	\$25
ET Controllers (certain models)	\$150

**Other Rebates and Incentives**

Rebates are also available for specific water-saving clothes washers and toilets. Special water-saving incentives are available for commercial customers and homeowner associations.

For rebate rules, eligibility requirements, lists of eligible products and application forms, visit Denver Water’s web site, or call our Conservation Hot Line (303-628-6343) and request a rebate form via mail. (Specify rebate item(s) of interest.)



**TAP-SMART  
USE ONLY WHAT YOU NEED**

