



CHERRY HILLS VILLAGE COLORADO

2450 E. Quincy Avenue
Cherry Hills Village, CO 80113
www.cherryhillsvillage.com

City Hall
Telephone 303-789-2541
FAX 303-761-9386

75th ANNIVERSARY COMMITTEE AGENDA

Friday, June 11, 2021 at 9:00am

This meeting is being held electronically with no in-person attendance at City Hall.

To provide oral comments during Audience Participation: Please email Public Works Administrative Assistant Pamela Broyles by 8:30 a.m. on June 11th at pbroyles@cherryhillsvillage.com with your full name and home address. You will receive an email with the electronic meeting information.

To watch the meeting (no participation):

- 1) City website – [City Council Videos, Agendas, Packets, Minutes](#)
- 2) City YouTube channel – [City of Cherry Hills Village YouTube](#)

9:00 a.m.

1. Call to Order
2. Roll Call of Members
3. Audience Participation Period (limit 5 minutes per speaker)
4. Consent Agenda
 - a. Approval of May 21, 2021 Minutes
5. Items Removed From Consent Agenda
6. Unfinished Business
 - a. 75th Anniversary Celebration
 - b. Updated logo
 - c. Date for next meeting
7. New Business
8. Adjournment



Minutes of the 75th Anniversary Committee
City of Cherry Hills Village, Colorado
Friday, May 21, 2021
The meeting was held electronically

9:15 a.m.

ROLL CALL

Co-Chair Thomas Barry, Committee Members: Doug Tisdale, Nancy Wyman, and Laura Christman were present. Also present were Director of Finance Jessica Sager, City Clerk Laura Gillespie and Administrative Assistant Pamela Broyles

Absent: Co-Chair Dino Maniatis, Committee Member Michael Robb

AUDIENCE PARTICIPATION PERIOD

There was no audience participation.

CONSENT AGENDA

Committee Member Doug Tisdale moved to approve the December 4, 2020 minutes, seconded by Committee Member Nancy Wyman. The motion passed unanimously.

UNFINISHED BUSINESS

a. 75th Anniversary Celebration and Photos

Co-Chair Barry presented a mockup of the proposed historic photo layout to be displayed in City Hall in recognition of the 75th Anniversary of the City. He described the layout as having 12 historic photos and a large aerial photo in the center with numbered markers that correspond with the legend at the bottom of the aerial.

Co-Chair Barry asked Committee Members to review the layout and provide feedback on the photographs and accuracy of the dates on the legend. He noted that colored street lines were not added to the aerial in order to keep it simple and not cluttered. He verified that once the layout is approved the photos will be printed and hung in the hallway at City Hall. He pointed out there are 16 markers on the map and only 12 photographs in order to mark some additional points of interest.

Co-Chair Barry announced that Co-Chair Maniatis is redesigning the 7-page spread that was in The Villager Newspaper commemorating the 75th Anniversary of the City. His plan is to create 6 panels that will be placed on the wall behind the Bailiff's desk in City Hall to showcase the historic article the Committee created. He hopes to have a visual to share at the next meeting for the Committee's review and approval.

Co-Chair Barry pointed out that the Art Commission may need to remove the aerial periodically for art installations, but his hope is that the historical display will be a semi-permanent display.

Director Sager noted that the Art Commission is planning a watercolor event in November.

Co-Chair Barry announced that after planning several events to celebrate the 75th Anniversary of the City, he is proposing that the Committee do a one-day outdoor event in John Meade Park similar to the country fair event that was being planned with the Parks, Trails and Recreation Commission (PTRC) for the Park's grand opening. He shared the following ideas for the event:

- Have the event in John Meade Park and include elements of the country fair and elements of the gala
- Include a dedication of the time capsule
- The event would be a 3-4 hour social event in the summer where the entire community is invited
- Have a large tent in the parking lot with alcoholic beverages available
- Have a simple food menu such as hot dogs
- Make the event a family friendly event for all ages

The Committee was in favor of doing a simple event and agreed to cancel the gala event that was originally planned.

Director Sager pointed out that PTRC is planning a grand opening event for John Meade Park on June 26th. She also noted that a special event liquor license requires a backup date.

Co-Chair Barry also announced that the Cherry Hills Land Preserve fundraising event is tentatively being planned at the Armstrong Estate in September.

The Committee agreed on the following agenda for the 75th Anniversary celebration:

- The event will be held on Saturday, August 28th from 3:00 p.m. to 7:00 p.m. in John Meade Park
- A backup date will be Sunday, August 29th from 3:00 p.m. to 7:00 p.m.

- A special event liquor license will be applied for in order to serve alcoholic beverages
- A large tent will be onsite for weather purposes
- Food will be served at the event
- There will be a time capsule dedication

Director Sager asked if the Committee envisions selling tickets to the event. She explained that the budget that was prepared for City Council involved selling \$30,000 worth of tickets to offset the \$43,500 budget. She confirmed that if tickets are not sold the budget amount for the event is \$13,500.

Co-Chair Barry replied that he would like to keep it a free event for the community. He said he believes the Armstrongs will donate the wine.

The Committee discussed asking for contributions or including something like a paddle raiser to defray the cost. The Committee ultimately agreed that the event should be free for the community to celebrate in the Park.

Committee Member Tisdale suggested that the \$13,500 funding from the City could be used for food, decorating, etc., and sponsors could cover the cost of the alcohol and soft drinks. He recommended acknowledging sponsors during the program to thank them for their support.

Committee Member Christman suggested the Committee could talk to PTRC Commissioner Tory Leviton about coordinating some music that is fun for kids.

The Committee liked the idea of having an acoustic musician at the Alan Hutto Memorial Commons amphitheater during the event.

Director Sager confirmed that City Hall would remain open so guests can see the historical photos. The restrooms in City Hall would also be available in addition to the restroom in the Park.

Co-Chair Barry said he will put together a plan with the comments discussed at this meeting. He will forward the plan to Director Sager who will circulate it to the Committee before the next meeting.

Director Sager noted that the event will need to go before PTRC since it will be held in the Park. She confirmed that PTRC's next meeting is June 10th.

The Committee agreed that Co-Chair Maniatis or Committee Member Tisdale will present the event details to PTRC at their June 10th meeting. The Committee agreed that Director Sager and Parks Coordinator Black could also do the presentation.

Director Sager agreed to write an article for the Village Crier to promote the event. She will forward a draft of the writeup to the Committee for their approval.

b. Date for Next Meeting

The Committee's next meeting will be June 11, 2021, at 9:00 a.m. The meeting will be held electronically.

ADJOURNMENT

The meeting adjourned at 9:47 a.m.

Committee Co-Chair

Name: _____

Jessica Sager, Director of Finance

Pamela Broyles, Administrative Assistant



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ITEM: 6a

MEMORANDUM

TO: MEMBERS OF THE 75TH ANNIVERSARY COMMITTEE

FROM: EMILY BLACK, PARKS AND RECREATION COORDINATOR
JESSICA SAGER, DIRECTOR OF FINANCE & ADMINISTRATION

SUBJECT: 75TH ANNIVERSARY CELEBRATION

DATE: JUNE 11, 2021

ISSUE

Planning for a 75th Anniversary celebration and discussing the photo exhibit in City Hall.

DISCUSSION

Photo Exhibit

The photo exhibit is installed in the front hallway of City Hall to celebrate the 75th Anniversary. Co-Chair Maniatis and Co-Chair Barry will provide an update about the status of the exhibit at the meeting.

Budget

City Council approved the 2021 budget with \$43,500.00 allocated to the 75th Anniversary Committee. The budget anticipated \$30,000.00 in ticket sales would offset the cost of events. Since the planned event now does not involve ticket sales to offset the cost, the Committee has a total of \$13,500.00 to spend on the photo exhibit and the 75th celebration.

Below are the Committee's anticipated expenses for 2021. These amounts are placeholder estimates and can be adjusted as needed.

2021 Expenses:	
<i>Historic photo exhibit</i>	
Photo image purchase and mounting	\$500.00
<i>75th Celebration</i>	
Promotional materials (yard signs)	\$200.00
Welcome event cards	\$200.00
Food & beverage	\$3,000.00

CHERRY HILLS VILLAGE
COLORADO

Time capsule	\$2,100.00
Event program & signage	\$500.00
Décor set-up (table rentals, straw bales, tablecloths)	\$3,000.00
Tent rentals	\$3,000.00
Bar set-up	\$500.00
Miscellaneous	\$500.00
Total budget:	\$13,500.00
Total expenses:	\$13,500.00

75th Anniversary Celebration

Committee members should continue 2021 event planning discussion. Committee member Doug Tisdale will provide an update to the Committee of the Parks, Trails and Recreation Commission member's feedback regarding the celebration event. The celebration event has been scheduled for Saturday, August 28th from 3-7 p.m. with a backup date of Sunday, August 29th from 3-7 p.m. The event will be subject to restrictions from CDPHE, if any, at that time.

ATTACHMENTS

Exhibit A: 75th + 1 ceremony and celebration presentation



CHERRY HILLS VILLAGE
75TH ANNIVERSARY
COMMITTEE

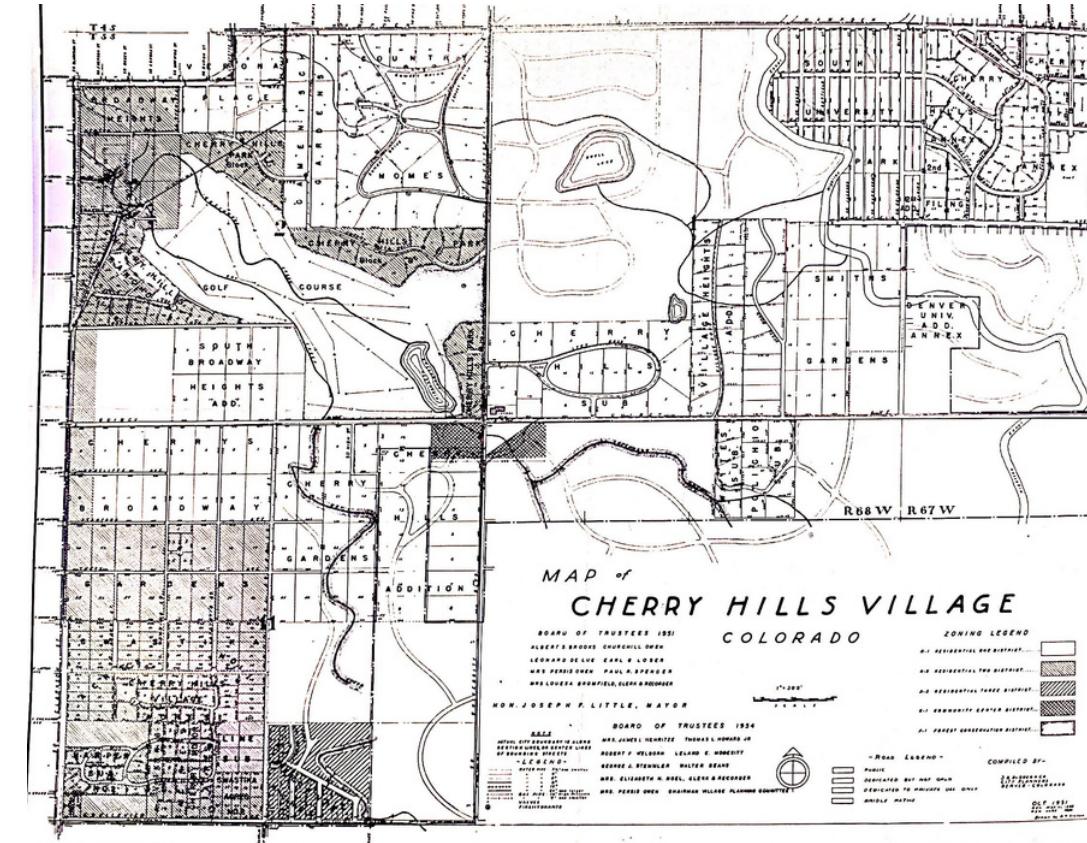
75TH + 1
CEREMONY & CELEBRATION



A JOURNEY THAT BEGAN IN 1945...



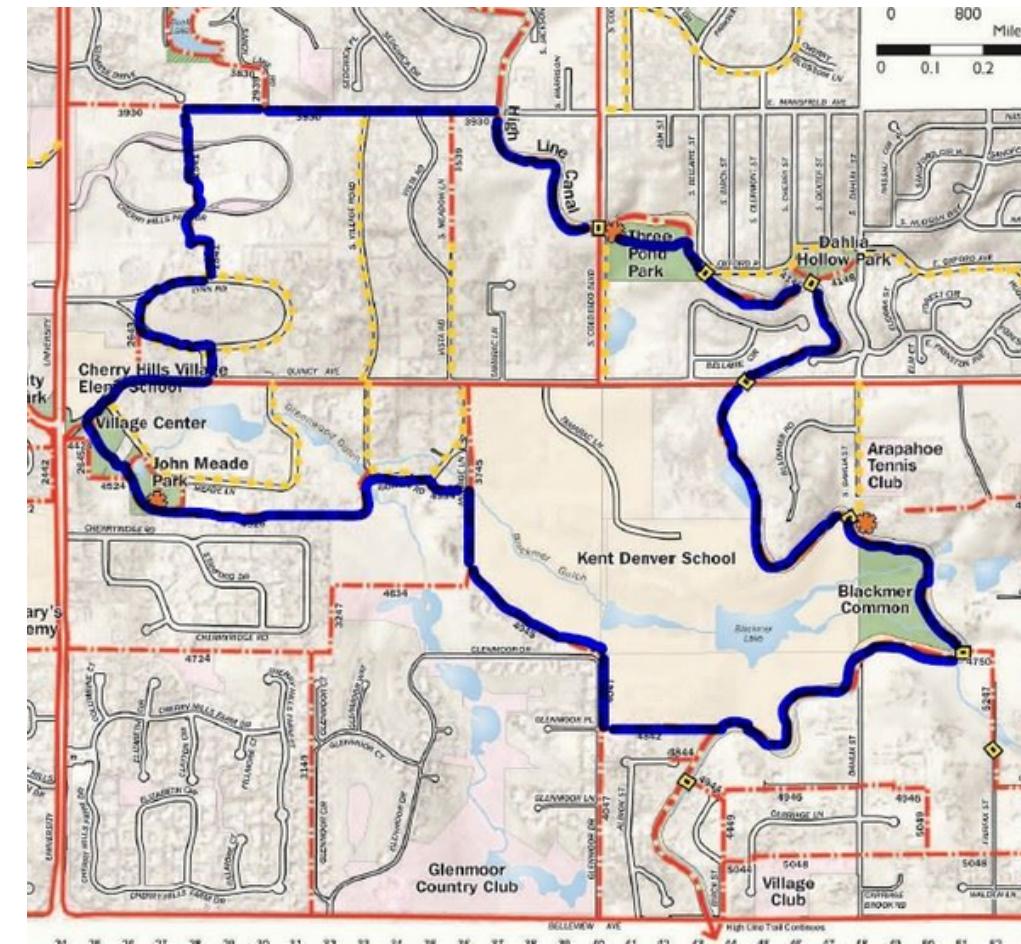
CHERRY HILLS POLITICIANS—Temple Buell, landscape architect, left, and Joseph Little, Denver attorney and candidate for mayor of Cherry Hills, talk over plans for the village's election May 29. —Rocky Mountain News Photos.



CELEBRATING 75 YEARS



...AND BRINGS US TO
THE PRESENT, ~~2020~~ 2021



CELEBRATING 75 YEARS

75TH ANNIVERSARY COMMITTEE MISSION STATEMENT

TO CELEBRATE THE PEOPLE, THE LAND AND THE
HISTORY OF CHERRY HILLS VILLAGE, WHILE
SHOWCASING THE BEAUTY OF THIS ONE OF A KIND,
SEMI-RURAL COMMUNITY OVER THE PAST 75 YEARS.

CELEBRATING 75 YEARS



75TH ANNIVERSARY COMMITTEE VISION

A TEAM OF DEDICATED CITIZENS PLEDGE TO
HONOR THE COMMUNITY, AND THE CORE
ELEMENTS THAT CONTRIBUTE TO THE CHARACTER,
CHARM AND DISTINCTION OF CHERRY HILLS
VILLAGE

CELEBRATING 75 YEARS



EVENT CALENDAR AUGUST 28TH 2021

75TH ANNIVERSARY CELEBRATION HOSTED
AT THE NEW JOHN MEADE PARK

COMMEMORATING 75 YEARS OF
INCORPORATION WITH THE DEDICATION OF
A 25 YEAR TIME CAPSULE

CELEBRATING 75 YEARS



75TH ANNIVERSARY CEREMONY & CELEBRATION

THE 75TH ANNIVERSARY COMMITTEE IS EXCITED TO HOST 75TH ANNIVERSARY CEREMONY AND CELEBRATION AT JOHN MEADE PARK THIS AUGUST 28TH.

AN ALL AGES EVENT THAT WELCOMES THE COMMUNITY TO ENJOY JOHN MEADE PARK, REUNITE WITH FRIENDS, AND CELEBRATE THE CITY'S HISTORY. AN EMPHASIS WILL BE PLACED ON THE UNIQUE COUNTRY SETTING THAT CHERRY HILLS VILLAGE PROVIDES.

TO COMMEMORATE THE 75TH ANNIVERSARY, THE CITY WILL DEDICATE A TIME CAPSULE ADORNED WITH A PLAQUE OUTLINING THE PARAMETERS OF THE TIME CAPSULE VAULT. THE VAULT WILL CONTAIN ITEMS OF SIGNIFICANCE FROM 2020/21.

THE TIME CAPSULE WILL BE OPENED AT THE 100TH ANNIVERSARY AND RE-DEDICATED.



CELEBRATING 75 YEARS

75TH ANNIVERSARY CEREMONY & CELEBRATION ACTIVITIES & ATTRACTIONS

THEME - CHERRY HILLS VILLAGE SUMMER CHIC BBQ

FEATURED ACTIVITIES AND ATTRACTIONS

- 75TH ANNIVERSARY COMMITTEE WELCOME TABLE - NAME TAGS & WELCOME CARD WITH INFORMATION ON THE CELEBRATION.
- THE CORRAL - THE VILLAGE CENTER PARKING LOT WILL BE SET UP WITH A LARGE TENT, HIGH TOP TABLES, AND A BAR SERVING WINE, BEER AND NON-ALCOHOLIC BEVERAGES. (ALCOHOL LIMITED TO THE PARKING AREA).
- LIVE MUSIC PERFORMED BY LOCAL ACOUSTIC ARTIST IN HUTTO COMMONS.
- TIME CAPSULE CEREMONY AND DEDICATION.

FOOD & BEVERAGE

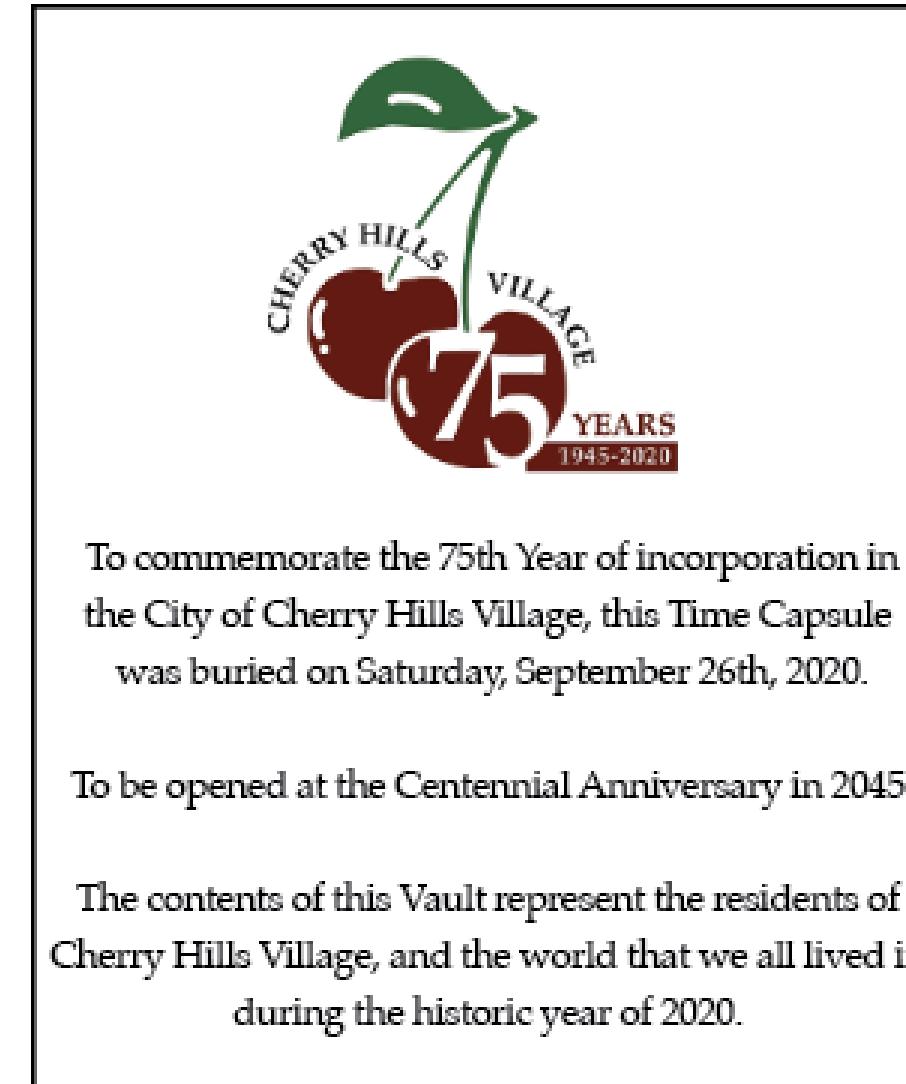
- PIZZA TRUCK, HOT DOG CARTS, ICE CREAM AND REFRESHMENT STATIONS.

CELEBRATING 75 YEARS

75TH ANNIVERSARY CEREMONY - TIME CAPSULE

TIME CAPSULE VAULT

A CUSTOM LARGE VAULT THAT FEATURES HISTORICALLY SIGNIFICANT ITEMS FROM THE YEAR 2020, SEALED FOR PROTECTION. THE 75TH ANNIVERSARY COMMITTEE WILL PREPARE THE ITEMS TO BE ENCAPSULATED IN THE VAULT. THIS MONUMENT WILL BE MOUNTED IN CITY HALL ON THE EAST WALL OF THE BREEZEWAY. A COMMEMORATIVE MESSAGE WILL BE ENGRAVED INTO THE VAULT ALONG WITH THE 75TH ANNIVERSARY LOGO.



CELEBRATING 75 YEARS



75TH ANNIVERSARY CEREMONY & CELEBRATION SCHEDULE

3:00 PM - EVENT OPENS - GUESTS CHECK IN AT THE 75TH ANNIVERSARY COMMITTEE WELCOME AREA.

3:00 PM - 4:00 PM - SOCIALIZING IN THE CORRAL, AND KIDS PLAYING THE PARK, EXPLORING JOHN MEADE. LIVE MUSIC IN HUTTO COMMONS.

4:00 PM - TIME CAPSULE DEDICATION WITH MAYOR STEWART AT CITY HALL.

4:00 PM - 7:00 PM - SOCIALIZING IN THE CORRAL, AND KIDS PLAYING THE PARK, EXPLORING JOHN MEADE. LIVE MUSIC IN HUTTO COMMONS.

7:00 PM EVENT CONCLUDES



CELEBRATING 75 YEARS

75TH ANNIVERSARY CEREMONY & CELEBRATION BUDGET

PROMOTIONAL MATERIALS - YARD SIGNAGE \$200, NAME TAGS AND WELCOME EVENT CARDS \$200

FOOD & BEVERAGE - MOUNTAIN CRUST PIZZA, HOT DOG STANDS, ICE CREAM & REFRESHMENTS -
FREE FOR ALL GUESTS \$3000

TIME CAPSULE DEDICATION - LARGE STAINLESS VAULT \$2000. VAULT CONTENTS AND
PRESERVATION KIT. \$100.

MUSICIAN, SOUND EQUIPMENT - DONATION

EVENT PROGRAM & SIGNAGE - \$ 500

EVENT DECOR & SET UP \$3000 - TABLE RENTAL, STRAW BAILS, RED & WHITE CHECKERED FABRIC,
PICNIC TABLES.

THE CORRAL - TENT AND RENTALS \$3000

BAR SET UP - \$500. WINE, BEER AND SOFT DRINKS DONATED (OR GUESTS PAY PER DRINK)

MISC - \$900

TOTAL ESTIMATED BUDGET - \$13,400

75TH ANNIVERSARY CEREMONY & CELEBRATION VISUAL IDEA BOARD - SUMMER CHIC BBQ THEME



CELEBRATING 75 YEARS





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ITEM: 6b

MEMORANDUM

TO: MEMBERS OF THE 75TH ANNIVERSARY COMMITTEE
FROM: JESSICA SAGER, DIRECTOR OF FINANCE & ADMINISTRATION
SUBJECT: CELEBRATION EVENT LOGO
DATE: JUNE 11, 2021

ISSUE

Does the Committee wish to update the 75th Anniversary logo that will be used for celebration event materials?

DISCUSSION

Staff hired the Village Crier graphic artist to design the original 75th Anniversary logo that was used throughout 2020. Staff has asked the artist to design a new logo because of the delayed events. Two logos have been designed and are attached as Exhibit A. The Committee can either select one of the new logos or keep the existing 75th Anniversary logo attached as Exhibit B.

ATTACHMENTS

Exhibit A: Revised 76th Anniversary logos
Exhibit B: Original 75th Anniversary logo



Option A



Option B



Current logo



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ITEM: 6c

MEMORANDUM

TO: MEMBERS OF THE 75TH ANNIVERSARY COMMITTEE
FROM: JESSICA SAGER, DIRECTOR OF FINANCE & ADMINISTRATION
SUBJECT: NEXT MEETING DATE
DATE: JUNE 11, 2021

ISSUE

The Committee should determine the next meeting date.

DISCUSSION

75th Anniversary Committee members should discuss dates for their next scheduled meeting. Effective July 1st, all City Council, Board, Commission and Committee meetings will be held in person at City Hall.

The following dates are **not available** due to staff and room conflicts:

- Wednesday, June 16th (court)
- Thursday, June 17th (staffing)
- Monday, June 21st – Tuesday, June 22nd (staffing)
- Friday, June 25th (staffing)
- Wednesday, June 30th (court)
- Friday, July 2nd (staffing)
- Monday, July 5th (City Hall closed)
- Wednesday, July 7th (court)
- Wednesday, July 14th (court)
- Wednesday, July 21st (court)