



City of Cherry Hills Village



# 2026 Quincy Farm Annual Plan

## Table of Contents

Background .....	2
Cherry Hills Village Master Plan .....	2
2025 Quincy Farm in Review .....	3
Key Accomplishments .....	3
2026 Annual Plan Projects .....	4
Site Improvements   East Side .....	4
Farmhouse .....	4
East Side Landscape .....	4
Grass Area for Program Parking .....	5
Site Improvements   West Side .....	6
Quincy Farm Pond .....	6
Site Improvements   Entire Property .....	6
Signage .....	6
City of Cherry Hills Village & Cherry Hills Land Preserve   Future Planning .....	7
Evaluate the Memorandum of Understanding .....	7
Visioning .....	7
Cherry Hills Land Preserve   Key Accomplishments .....	7
Cherry Hills Land Preserve   Programs and Events .....	8
Cherry Hills Land Preserve   Outreach .....	9
Increasing Community Awareness .....	9
Quincy Farm Ambassador Program .....	9
Partners .....	9
Cherry Hills Land Preserve   Fundraising .....	10
Operating Funds .....	10
Capital Funds .....	10
Barn Party .....	10
For more information and to stay up to date with the Farm: .....	10
Appendix .....	11

# 2026 Quincy Farm Annual Plan

August 8, 2025

*Developed by City of Cherry Hills Village staff, in collaboration with Cherry Hills Land Preserve, a local nonprofit founded in 2005.*

## Background

Under a Memorandum of Understanding executed in December 2021, the City of Cherry Hills Village (“the City”) and the Cherry Hills Land Preserve (“CHLP”) began an annual planning process for Quincy Farm. An annual plan is presented each year to the City Council for approval prior to execution. Part of CHLP’s responsibility in this planning process is to secure community input at programs and events throughout the year. During 2025, there have been continuing discussions regarding CHLP’s role at the Farm, and CHLP has developed a document more specifically defining their role at Quincy Farm (Attachment G).

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## Cherry Hills Village Master Plan

The 2026 Annual Plan for Quincy Farm supports the 2022 Cherry Hills Village Master Plan vision that emphasizes:

- Natural open space
- Views
- A safe and serene environment



City of Cherry Hills Village

## **2025 Quincy Farm in Review**

2025 was another transformative year at Quincy Farm. The two most significant milestones: the first major renovation of a building was completed this year with the rehabilitation of the Big Barn, and Cherry Hills Land Preserve held the largest event yet when approximately 400 people attended the Earth Day celebration.

### **Key Accomplishments**

- The City completed a major renovation of the Big Barn, with necessary structural repairs to preserve the structure for future generations. The back stalls were preserved so that horses can still visit for events and visitors can see the interior as it was. The front area was opened up to create a small gathering space that is already being used for CHLP's educational events.
- The Pond rehabilitation project began this fall (partially funded by a \$241,000 grant from Arapahoe County Open Space).
- In collaboration with CHLP, City staff developed a Landscape Plan for the East side of the Farm.
- Design determinations for the footbridge across the High Line Canal are underway with input from CHLP.
- The Farmhouse Feasibility Study has gone out to bid and is slated to begin this fall.



City of Cherry Hills Village

# 2026 Annual Plan Projects

## Site Improvements | East Side

The barnyard area serves as the anchor for educational programs/events at Quincy Farm because it has a variety of structures and open areas with historic resonance and programmatic flexibility. For 2026, the City and CHLP agree that focusing primarily on the East Side (with accessible restrooms, landscaping, and parking) is the main goal for the year.

### **Farmhouse**

The Farmhouse is directly across from the Big Barn on the east side of Quincy Farm. The Farmhouse functions as an essential support structure to the Barnyard. In 2025, the City began a feasibility study for a renovation of the Farmhouse. The finished feasibility study will include estimated costs for asbestos remediation, updated kitchen facilities, re-painted interior and refinished floors, and roof replacement. It also includes conversion of an existing first-floor bathroom to an improved and ADA-compliant restroom, as there are no restroom facilities in the Big Barn.

One of the options within the feasibility study may be to remove the existing Farmhouse and reconstruct a building of the same scale and appearance, so that the look of the barnyard remains the same. The Farmhouse is not a contributing structure to the National Historic Register designation. It was originally designed as a stable, and gutted sometime in the 1960's in order to change it into a house. Therefore, it lost its historic integrity and is not considered a historic building. This provides more flexibility than the Big Barn did with its historic designation.



In 2026, the City will commission an architect to design plans for the structure to be updated based on the feasibility study, with construction start planned for fall 2026.

### **East Side Landscape**

In 2025, the City has been working on a Landscape Plan for the east side with input from CHLP. The plan includes locations of new plantings, trees, and raised garden beds to be used for programming. It includes a crusher fine trail from the back of the Big Barn



to the old Pony Club arena and around the east side pasture. The City will begin to implement the Landscape Plan in 2026 with tree plantings and the creation of garden beds.

The City will continue to revitalize the dryland pastures on the east side of the Farm, using guidance from the report and recommendations provided by CSU Extension specifically for the property. Weed treatment will continue to be provided by the City's contractor (Weed Wranglers).



Sample image from Landscape Plan

## Grass Area for Program Parking

Parking for education programs currently is dependent on the cooperation of the Kent Denver School and requires coordinating all CHLP events subject to the school's schedule. It is also a third-of-a-mile walk from the parking lot to Quincy Farm, so it can be difficult for families with small children or older residents to access the Farm even with this option available. Staff is exploring the possibility of designating a grass parking area within the front East Side pasture to provide access to programming. This permeable grid system allows grass to grow through it, but protects the area from ruts when it is wet. This area is adjacent to Quincy Ave. in the existing front pasture. The area would have a gate to control access; the gate would be opened for programs only and locked at all other times. An accessible parking space would still be maintained outside the gate to ensure visitors who need it can access the property during open hours. (This is the current configuration of the accessible space on site.) Staff will discuss the potential for this project with Colorado Open Lands pursuant to the conservation easement.



## Site Improvements | West Side

### **Quincy Farm Pond**

At Quincy Farm, there is a historic (1930's) irrigation pond located next to the High Line Canal trail. The pond provides trail users with many opportunities to view wildlife. It is the first documented breeding site of Hooded Mergansers in Colorado. In recent years, game cameras located at the pond have captured American White Pelicans, Black-Crowned Night Herons, Double-Crested Cormorants, Great Blue Herons, Snowy Egrets, and many ducks and geese.



The pond has filled with sediment over the years and become very shallow. When the City took over management of the Farm in 2016, the pond was suffering from extreme algae blooms due to the shallow depth and lack of aeration. For the past few years, the City has contracted with an ecological consultant who visits monthly March-November and provides treatments with algaecide and beneficial bacteria. These treatments have provided some relief, but the pond has been assessed as too shallow for an aerator to be beneficial.

The pond project appeared in the 2025 Annual Plan, and construction will be underway this fall. The pond will be dredged to make it smaller and deeper to improve the water quality and create an improved habitat for wildlife. The final design and planting plan will ensure that the pond will have improved water quality, less evaporation, and provide better habitat for nesting and migrating birds. As one of the most heavily visited sections of the High Line Canal, this will provide ample opportunities for trail users to view and enjoy the wildlife that frequents the pond. This project will continue into spring 2026, since replanting needs to be done during warmer weather. Expected completion is June 2026.

## Site Improvements | Entire Property

### **Signage**

The City will collaborate with CHLP to place a simple Interpretive sign on the history of Quincy Farm in the Barnyard. An interpretive sign adjacent to the Quincy Farm Pond will be installed following the completion of the pond project.



City of Cherry Hills Village

# City of Cherry Hills Village & Cherry Hills Land Preserve |

## Future Planning

### **Evaluate the Memorandum of Understanding**

In 2026, City staff and CHLP will review the existing Memorandum of Understanding to make it consistent with CHLP's role going forward. Any provisions of the MOU that are no longer applicable, or which are not clear, will be identified and amended or deleted. The goal is to clarify respective roles and create a framework for working together. The team will present an updated document to City Council for approval.

### **Visioning**

In 2025, staff and CHLP reviewed past visions for the Farm, including previous visions created by the Quincy Farm Visioning Committee, the Quincy Farm Committee, and the Cherry Hills Land Preserve's Strategic Roadmap. The team conducted interviews with each Council member and synthesized the outcomes. The results of these efforts were presented at the May 20, 2025 City Council meeting. City Council provided feedback on the materials presented; the Visioning process was then paused as capital projects and events became priority for staff and CHLP during the summer season. While the East side vision began to come together, there are still many decisions to be made for the West side. Staff and CHLP plan to present the next Visioning exercise to City Council in 2026 to continue this process.

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### Cherry Hills Land Preserve | Key Accomplishments

- CHLP raised \$153,500.00 in support of the Big Barn renovation project.
- Continued to grow community outreach and marketing throughout the year, utilizing social media, emails, printed pieces, signage, the Crier, and newsletters (Attachment C), resulting in continued increases in awareness, engagement, and attendance at events and programs.
- Increased quality of programs as well as the number of new programs and events (more kids' art- adding Greenwood Village Elementary teacher, two more gardening workshops, speaker events, donor appreciation dinner, and Barn Reopening)
- Program/event attendance grew from 810 in 2023 to 1,348 in 2024, to 1,600 projected for 2025 (see Attachment B). Earth Day hosted 408 visitors and the Big Barn Grand Reopening had 299 participants. The number of programs/events grew from 23 in 2024 to 28 in 2025.
- Grew the Ambassador Program to 26 individuals, creating new task forces to tackle the various initiatives (e.g., kids' art programs, interior barn



decor/memorabilia committee, etc.). Continue to host two in person events just for ambassadors to foster connections and support for Quincy Farm.

- Hosting a Barn Party with a projected 190 CHV residents at the renovated Big Barn. The Barn Party serves not only as a major fundraising mechanism for CHLP's work at Quincy Farm, but also as the only large social event in CHV that brings so many residents together to celebrate community, open space and history.
- Revamped the Quincy Farm Bee Program. Two CHV residents are now in charge, along with 5 new ambassadors who have taken up beekeeping. Bee boxes were painted by CHVE students, and Kent Denver Bee Club has become our bee experts at our larger events.

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## **Cherry Hills Land Preserve | Programs and Events**

CHLP will focus on using the renovated Big Barn and the rehabilitated Quincy Farm Pond in its 2026 programs and events. CHLP will host a gardening series with four workshops, three kids' art classes, and a new speaker series with known organizations like The Nature Conservancy, Denver Botanic Gardens, and The National Wildlife Federation. Other programs will focus on nature, horses, other barnyard animals, butterflies, raptors, bees, and birds- all are topics that fulfill and reinforce the conservation values of Quincy Farm. Please reference Attachment F for the list of anticipated CHLP programs and events for 2026.

Programs continue to fit into each of three strategic themes:

- Sustainability
  - Gardening, landscaping, and flowers (Denver Botanic Gardens, local gardeners, floral designers)
  - Water (focus on rehabilitated new Pond, High Line Canal Conservancy, The Nature Conservancy)
- Nature and Conservation
  - Art in nature (Cherry Hills Village Elementary and Greenwood Village Elementary art teachers, landscape painters)
  - Birds (Denver Audubon, Hawkquest, Raptor Foundation, High Line Canal Conservancy)
  - Bees (Beekeepers Bill Lucas & Mike Gallagher); Butterflies (Butterfly Pavilion)
- Heritage / History
  - Horse events (Pony Club, Village Club)
  - Barnyard animals (goats, chickens, turkey, pigs)



## **Cherry Hills Land Preserve | Outreach**

CHLP spends a significant amount of time and money to educate, engage, and inspire the community at Quincy Farm. Plans for 2026 will center around promoting and celebrating the renovated Big Barn and rehabilitated Pond.

### **Increasing Community Awareness**

CHLP will continue to provide marketing and outreach to ensure the community is not only aware of Quincy Farm but also engaged in the events and programs, and supportive of the revitalization of the Farm. Beyond the renovated Big Barn, there is still much work to be done over the next few years, and keeping Quincy Farm front and center as a valued community asset is crucial to the long-term support by the community.

### **Quincy Farm Ambassador Program**

Launched in 2023, the Quincy Farm Ambassador group now includes 26 residents from various geographic areas of Cherry Hills Village who are strong supporters of Quincy Farm, and who help spread awareness of the Farm and its programs. CHLP plans to continue to add more individuals to help with outreach, programs, and events. As this group grows, management and oversight of the group become a bigger part of the Executive Director's role.

### **Partners**

CHLP will continue to build relationships with organizations that share the Quincy Farm mission of nature, sustainability, and open space, like High Line Canal Conservancy, Denver Botanic Gardens, Denver Audubon, The Nature Conservancy, and schools such as Cherry Hills Village Elementary, Greenwood Village Elementary, Kent Denver, and St. Mary's.

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City of Cherry Hills Village

## **Cherry Hills Land Preserve | Fundraising**

### **Operating Funds**

CHLP will continue to raise funds to support 100% of CHLP's programming, marketing, outreach, and strategic planning for Quincy Farm.

### **Capital Funds**

CHLP will look at plans for the Farmhouse and assess community support for potential fundraising.

### **Barn Party**

Building on past successes of this event, CHLP will host a 2026 Barn Party that brings the community together to raise funds and increase awareness and support for Quincy Farm.

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### **For more information and to stay up to date with the Farm:**

- Quincy Farm News page (City website): [www.cherryhillsvillage.com/quincyfarmnews](http://www.cherryhillsvillage.com/quincyfarmnews)
- Cherry Hills Land Preserve upcoming events: [www.quincyfarm.org/programs](http://www.quincyfarm.org/programs)



City of Cherry Hills Village

## **Appendix**

**Attachment A – 2026 City Budget for Quincy Farm**

**Attachment B – CHLP 2025 Programs and Events**

**Attachment C - CHLP Outreach & Marketing**

**Attachment D – Potential Grant Opportunities for Upcoming Projects**

**Attachment E – Cherry Hills Land Preserve 2026 Budget**

**Attachment F – CHLP 2026 Preliminary Program Schedule**

**Attachment G – Letter from CHLP Defining Role**



**City of Cherry Hills Village**

<b>Quincy Farm 2026 Budget (City Expenses)</b>				
Updated 1/13/26				
<b>Description</b>	<b>Cost</b>	<b>Funding Source</b>	<b>Account #</b>	
<b>Capital Projects:</b>				
East Farmhouse Construction	\$ 500,000.00	Capital Fund	02-441-3114	
Grass area for parking	\$ 100,000.00	Capital Fund	02-441-3114	
Bridge replacement (carryover from 2025)	\$ 100,000.00	Capital Fund	02-441-3114	
Pond dredging (carryover from 2025)	\$ 400,000.00	Conservation Trust Fund	07-450-4521	
<b>Other 2026 Annual Plan Projects:</b>				
Landscape Plan	\$ 30,000.00	Parks Fund	30-432-5057	
Signage	\$ 10,000.00	Parks Fund	30-432-5057	
<b>Maintenance:</b>				
Tree work	\$ 35,000.00	Parks Fund	30-432-5057	
Weed Wranglers	\$ 11,000.00	Parks Fund	30-432-5057	
General maintenance (buildings & landscaping)	\$ 50,000.00	Parks Fund	30-432-5057	
Security Cameras	\$ 30,000.00	Parks Fund	30-432-5057	
<b>Utilities</b>				
Water, electric, internet, etc.	\$ 20,000.00	Parks Fund	30-432-5058	
Total Budgeted:	\$ 1,286,000.00			
<b>Grants &amp; Donations</b>				
ACOS grant (pond)*	\$ 241,088.00			
Total:	\$ 241,088.00			
*Paid out on a reimbursement basis 2025-2026				

Calendar of Events 2025

Program/Event	Month	Audience	Strategic Bucket	Attendance
Earth Day	April	Families	Heritage /History Nature/Conservation	408
Bee Keeping	Monthl y	Adults	Nature /Conservation	25
Ambassador Luncheon	May	Adults	Community Building	28
Gardening #1 Cutting Garden	May	Adults	Sustainability	18
Donor Appreciation Event	May	Barn Donors	Included City Council and CHLP Board	44
Brd Walk- HLCC	May	Adults	Nature /Conservation	14
Bird Walk /Denver Audubon	June	Adults	Nature /Conservation	17
Gardening #2 Herb Gardens	June	Adults	Sustainability	22
Young at Art #1 (CHVE art teacher)	June	Families	Nature /Conservation	40
Flower Arranging	June	Adults	Sustainability	24
Big Barn Grand Reopening	June	Families	Heritage /History Nature/Conservation	299
Creeks and Critters at Woody Hollow	July	Families	Nature /Conservation	31
Young at Art #2 (GVE art teacher)	July	Families	Nature /Conservation	42
Family Birding Denver Audubon	August	Families	Nature /Conservation	Canceled
Young at Art #3 (CHVE art teacher)	August	Adults	Nature /Conservation	55
Raised Beds	August	Eagle Scouts	Nature /Conservation	15
DAR tour	Sept.	Adults	Heritage/History	20
Birds of Prey and Creepie Crawlis	Sept	Families	Nature /Conservation	124

Gardening #3 Fall Planters	Sept	Adults	Sustainability	24
Honey Production	Sept	Adults	Sustainability	12
Barn Party	Sept	Adults	Community Building	221
KDS preschool	Oct	KDS	Community Building	11
Speaker Event (Denver Botanic Gardens	Oct	Adults	Sustainability	30 (est.)
“Open House” for Barn	Oct	Families	Community Building	60 (est.)
Ambassador/CHLP Board, Thank you	Nov	Adults	Community Building	50 (est.)
<b># Programs</b>	<b>27</b>	<b>2025</b>	<b>Attendance</b>	<b>1,634</b>
	23	2024		1,348
	16	2023		810

# Attachment C – CHLP 2024 Outreach & Marketing SAMPLES

## Email Campaigns



CHERRY HILLS  
LAND PRESERVE

LEARN | EXPLORE | PROTECT



Quincy Farm

**Join Us for Exciting New Programs & Events at Quincy Farm!**

**Birds of Prey & Creepy Crawlers**  
Sept 14 2:00 pm  
Birds of Prey & Creepy Crawlers. Experience the power and beauty of birds of prey with HawkQuest, featuring a live flight demonstration with an eagle, owl, hawk, and falcon and fascinating invertebrates with Butterfly Pavilion, including exciting visuals and hands-on learning.

**Fall Garden Workshop**  
Sept 17 9:00 am  
Fall Garden Workshop. Join Devon Hullik for a fun session on creating beautiful fall container gardens. We'll explore plant combinations that offer color, texture, and interest for autumn, and learn how to easily transition your containers into winter-ready displays for your front porch or patio. For adults. Wine served.

**Speaker Series: Sustainable Suburbia**  
Oct 22 4:30 pm  
Denver Botanic Gardens. Come see Marissa Sterrett from Denver Botanic Gardens at Quincy Farm for an inspiring presentation that will cover creating and maintaining low-water gardens and sustainable design principles, as well as plants that work well in our region. For adults.

**Register Today!**



**News, Views & Happenings**  
at Quincy Farm

**Summer Edition 2025**

**Hello everyone, and happy summer!**

We have had a wild and crazy start to the season this year, with nine events and programs so far! The community turnout has been amazing, with many eager to check out the renovated Big Barn.

This is the **first major building renovation** undertaken at Quincy Farm! Some may think that it was a fairly straightforward project, but in reality, it was completely the opposite. Here is a description from Emily Black, our wonderful Parks Manager at the City of Cherry Hills Village:

"The building is nearly a hundred years old, and the barn was in real disrepair. The existing framing was not technically strong enough to safely support the span of the roof. It was important to maintain the historic character of the Barn as much as possible. Over the past six months, Halcyon Construction has taken the Barn apart and put it back together piece by piece. Every piece of hardware—door handles, latches, crossties—was carefully taken down, labeled, and catalogued so they could be put back in their correct place.



**News, Views & Happenings**  
at Quincy Farm

**Spring Edition 2025**

**Spring is here, and there's so much to celebrate at Quincy Farm!**

First and foremost, we want to extend our heartfelt thanks to our generous donors. Your unwavering support for Cherry Hills Land Preserve enables us to continue our vital work at Quincy Farm as we collaborate with the City to revitalize this community treasure.

This spring, we're excited to offer a variety of engaging programs for families and adults alike. And last but certainly not least, the big news continues to be the renovation of the Big Barn. We're incredibly grateful to the City (and some generous CHV donors) who made this project possible. We hope you'll join us at the Farm soon to check out the progress. For more information on everything happening this year [click here](#) for the 2025 Quincy Farm Annual Plan and Budget on the City's website.

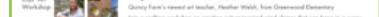
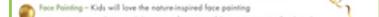
**Ellen Thompson**  
Executive Director, Cherry Hills Land Preserve  
[ethompson@cherryhillslandpreserve.org](mailto:ethompson@cherryhillslandpreserve.org)

**Big Barn Renovation Update**  
Quincy Farm's Big Barn is currently undergoing renovations to stabilize its structure and create a small gathering space for various programs. As previously

## Instagram @quincyfarm



## Signage



## **Potential Grant Opportunities for Upcoming Projects**

Per the Memorandum of Understanding, each Quincy Farm Annual Plan should identify possible grant opportunities. Below is a brief list of possible options. In 2024, the City secured a grant from Arapahoe County Open Space with support from the Cherry Hills Land Preserve.

### **Arapahoe County Open Space (total received to date for Quincy Farm: \$462,319)**

The City previously received three grants from Arapahoe County Open Space totaling \$221,231 for planning, irrigation, and tree work at Quincy Farm. In 2024, City staff applied for and received a \$241,088 grant that will offset the costs of the pond rehabilitation project. The City is eligible to apply for the County's Standard Grant each year, for amounts ranging from \$150,001-\$600,000.

### **State Historical Fund (total received to date for Quincy Farm: \$10,000)**

To complete the Archaeological Assessment of the Farm, the City applied for and received a \$10,000 grant from the State Historical Fund in 2017-2018. If the buildings on the Farm are maintained so that the historic designation remains, the City is eligible to apply for SHF's Competitive Grant, for amounts between \$50,001-\$250,000. It is important to note that SHF is aware that projects often span multiple years, and projects can be phased so that entities can apply across multiple years for the same structure. These grants can also entail additional property protections on the building (a covenant or easement).

### **Great Outdoors Colorado**

The City is eligible to apply for GOCO's Community Impact Grants (\$100,000 - \$1,000,000). This funding is available "...to develop and revitalize parks, trails, school yards, fairgrounds, environmental education facilities, and other outdoor projects as identified and prioritized by the communities they serve". Projects must align with the values identified in GOCO's 2020 Strategic Plan.

<b>Quincy Farm Budget (2026 CHLP Estimated Expenses)</b>		
<b>Project</b>	<b>Cost</b>	<b>Notes</b>
<b>CHLP Operating Costs:</b>		
Programming	\$126,000	Programs/events, outreach and marketing, website,
Administration	\$13,000	Insurance/tax, bookkeeper, portion of Exec Director salary
Fundraising	\$21,000	Barn Party, donor management system, other fundraisers;
	<b>\$160,000</b>	
<b>Interior Improvements:</b>		
	<b>\$12,000</b>	Barn pictures, appliances in Farmhouse
<b>Total</b>	<b>\$172,000</b>	

**CHLP 2026 Preliminary Program Schedule 10/14/2025 (subject to change )**

<b>Timing</b>	<b>Event</b>	<b>Description</b>	<b>Partner</b>
<b>Spring, Summer</b>	Quincy Farm Open Houses	Community feedback and input re: west side uses; status of Farmhouse and	
<b>Monthly</b>	Beekeeping	Monthly meetings at Farm to care for bees	Mike Gallagher/Bill Lucas
<b>Spring</b>	Pony Club Meeting	Chapter meeting	Pony Club/Nancy Sachs
	<b>Earth Day at Quincy Farm</b>	<b>Visiting animals, kids art activities, food truck activity, Beekeepers</b>	<b>Coffee Truck, Firehouse Goats; Jeff County Bees</b>
	Kent Denver preschool	Teachers' kids come for horse demo	Kent Denver
	Gardening Series #1	Plant the raised beds	Devon Hukill
	Ambassador Luncheon	Season kickoff - Picnic in Barnyard	
	Speaker Series #1	Resource Plan Overview	HLCC
<b>Summer</b>	Art Series #1	Children's art workshop	Julie Bennett
	Gardening Series #2	Vegetable gardening	Devon Hukill
	New family activity TBD	New partner- e.g. Denver Zoo	TBD
	Bird Walk	Early morning bird walk- adults	Denver Audubon
	Creeks and Critters	Catching crawdads in Little Dry Creek	Kate Hogan
	Flower Arranging	Flower arranging seminar	Cindy Overhardt
	Art Series #2	Children's art workshop	Greenwood Village art teacher
	Speaker Series #2	Water in the West	TBD
	Family Birding Adventure	Bird walk with kids around the Farm	Denver Audubon
<b>Fall</b>	Barn Party- for Adults	At Big Barn	
	<b>Adventures in Nature</b>	<b>Family event- animals, conservation</b>	<b>Multiple</b>
	Art Series #3	Children's art workshop	TBD
	Gardening Series #3	Fall Planters	Devon Hukill
	Speaker Series #3	TBD	TBD
	Volunteer Appreciation event	Celebrate ambassadors and volunteers -	Ellen Thompson



### **CHLP's Role Moving Forward 4/28/2025**

#### **Overview**

- Per the 2025 Annual Plan, CHLP has agreed to review and recommend any clarifying changes to the MOU signed back in November 2021.
- It's almost been half a decade, and we know much more about Quincy Farm. The 2021 MOU between the City and CHLP was based on concepts, visions, and just a few programming efforts. During the past few years, CHLP has helped shape the community's attitude towards the Farm; Quincy Farm has evolved into a real community asset.
- Now is the time to reevaluate as we move forward.

#### **Mission Statements for Reference**

- Cherry Hills Land Preserve is a local nonprofit organization founded in 2005 to inspire nature conservation and open space stewardship in Cherry Hills Village.
- Cherry Hills Land Preserve's mission at Quincy Farm is to inspire curiosity and learning about nature, conservation, and the history of the local area through educational experiences and support of open space.

#### **CHLP's Plans**

- We are a small community here in CHV, and the goal of CHLP is to remain small, with a nimble and active board. The Board and Executive Director are embedded in our community and have strong personal relationships.
- We know we need to be practical when assessing involvement and participation by volunteers. Other institutions have large boards and staff, focusing on ever-expanding, diverse audiences. Our focus is on this tight-knit community.

## **The Four Pillars of CHLP Involvement**

### **Educational Programming**

- Continue to provide community-focused, public, educational programs at Quincy Farm that connect people to nature and history for the foreseeable future.
  - We are open to coordinating small programs for other nonprofit organizations that look to inspire nature, conservation, and open space.
- Strategic direction
  - Going forward, this organization does not see itself as the manager of Quincy Farm (e.g., scheduling and logistics for any private events such as afternoon teas, birthday parties, etc, that some residents and Council members have mentioned; maintenance of the grounds, and improvements to the property).

### **Marketing and Outreach**

- Maintain ongoing marketing and community outreach efforts to drive engagement at Quincy Farm, ensuring that it continues to be a community asset that is actively used and valued by residents.
- The ambassador program created by CHLP in 2023 continues to expand and is key to volunteer and family engagement at Quincy Farm, which has led to multigenerational support of the property.

### **Overall Strategy and Planning for the Future of Quincy Farm**

- In addition to educational programs and outreach, we want to continue to provide strategic advice for the future development of Quincy Farm
- Offer the City broad community input we have gathered regarding programming, uses, and improvements.
- Continue to assist with strategic planning efforts, e.g., the Annual Plan.

### **Fundraising**

- Continue to raise funds to cover the CHLP costs for offering public, high-quality educational programs, strategic assistance to the City, and marketing and outreach.
  - The number of programs/events will depend on our fundraising success each year.
  - Continue the Barn Party as a fundraising tool for CHLP programming, and as a vehicle to create increased awareness and engagement with Quincy Farm, as well as a way to bring together the CHV community.
- Annually assess capital projects aligned with CHLP's Quincy Farm mission for potential fundraising efforts (e.g., initiatives such as a Pond Platform, Old Pony Club arena seating; possible adaptive use of the Hopkins House).